

PRESS RELEASE

of Dunkermotoren GmbH in July 2022



A new drive nameplate for all cases - clear and with app

Dunkermotoren, a brand of AMETEK Advanced Motion Solutions, is introducing a new standardized type label for its motors and drive solutions. This combines all relevant information about the motor or the complete drive combination with, for example, gearbox, encoder, brake, and electronics on a single label.

This is made possible by the new Data Matrix Code and the Dunkermotoren TypeLabel app. By scanning the code with the Dunkermotoren app, the product information it contains is decoded and immediately displayed on the smartphone or tablet. In addition to the visible information on the type label, the customer or user receives further useful information about the drive solutions and its different components. The Dunkermotoren TypeLabel app is available via the Apple App Store and the Google PlayStore, where it can be downloaded free of charge. Drive solutions with the brushless motor series BG 65 will be the first products to bear the new type label in mid-July 2022. All other brushless and brushed DC motors of the BG and GR series will then follow step by step.

With the introduction of the new type label including app, the drive technology manufacturer from the Black Forest is taking a further step towards the Internet of Things and is offering its customers additional convenience and transparency through the simple provision of motor-relevant information.

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